

SUSTAINABILITY IN PACKAGING

In a world where environmental concerns are more pressing than ever, the packaging industry is stepping up to make a difference. Sustainable packaging isn't just a trend—it's a transformative movement reshaping how we think about materials, production, and waste.





Flexpak is proud to offer a wide range of eco-friendly packaging solutions to help businesses implement more sustainable practices.

Our team of experts will assist in auditing your current packaging and provide you with ways to reduce your environmental impact.

UNBOXING THE 3 R'S

REDUCE, REUSE, AND RECYCLE—THE KEY PRINCIPLES FOR SUSTAINABLE PACKAGING.

"Reduce" focuses on lowering the amount of material used in packaging, which not only cuts down on waste but also reduces energy and resource consumption.

"Reuse" emphasizes extending the life of packaging through multiple uses. This approach reduces the demand for new materials and helps to limit waste generation.

"Recycle" involves processing used packaging into new products, diverting waste from landfills, and conserving resources. Effective recycling requires not only appropriate materials and infrastructure but also consumer participation and awareness.



ECO-FRIENDLY PACKAGING

SUSTAINABLE MATERIALS



Paper and Cardboard

Made from recycled paper fibers, these materials can be used for boxes, bags, and other packaging products.



Biodegradable Plastics

Plastics derived from renewable sources, such as corn starch or sugarcane, that break down over time in specific conditions.



Compostable Plastics

Plastics that decompose in composting facilities, turning into organic matter without harmful residues.

FEATURED PRODUCTS



Pregis EverTec™ Mailers

EverTec™ mailers are durable, curbside recyclable mailing solutions designed for e-commerce shipments, making it easy to meet sustainability goals.



Ranpak Void Fill & Cushioining

Ranpak's renewable, recyclable, and biodegradable paper material helps to protect both your products and the environment.



PlantWave Air Cushion Film

AirWave's new bio-air cushions, PlantWave, can be easily composted in a compost bin allowing it to be disposed of cleanly.



IPG Tape

IPG's new sustainable carton sealing and pressure sensitive tapes, made with recycled materials, that won't break the bank.



HC Renew PCR Film

AirSpeed® HC Renew PCR Film takes sustainable packaging to the next level. It is the only high-pressure air cushioning solution with 80% post-consumer recycled content.



Biodegradable Loose Fill

Biodegradable loose fill is made from naturally derived starches, which dissolve in water. This eco-friendly option provides the same protection as traditional loose fill.



INTERESTED IN LEARNING MORE ABOUT SUSTAINABLE PACKAGING?

SCAN THE QR CODE TO GET CONNTECTED WITH A FLEXPAK PACKAGING CONSULTANT.



